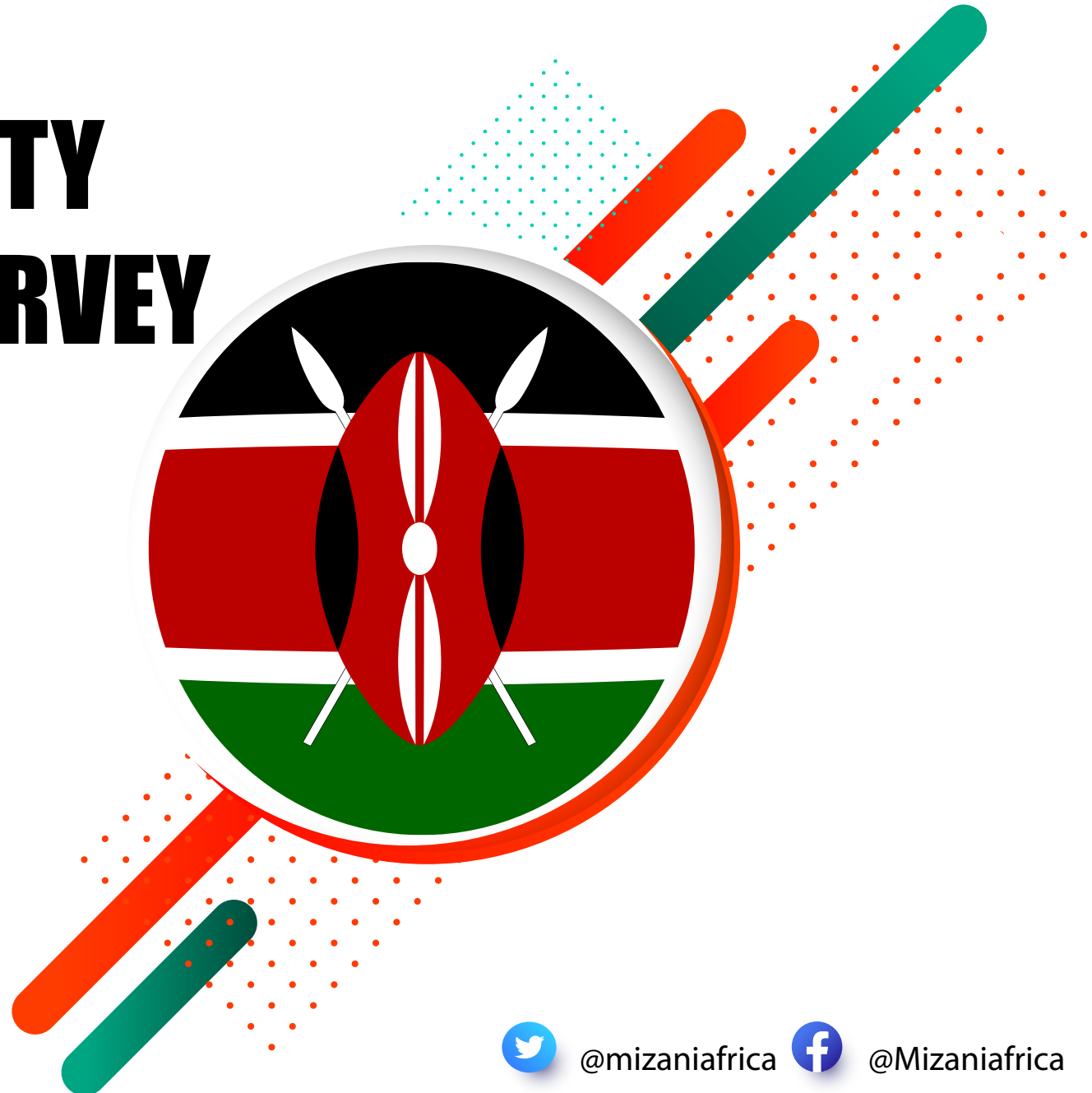


KILIFI COUNTY OPINION SURVEY

VOTER PREFERENCE
MARCH 11th 2022



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Contents

01 **Methodology**

02 **Demographics**

03 **Gubernatorial Aspirants
Popularity Ranking**

04 **Senatorial Aspirants
Popularity Ranking**

05 **Women Rep. Aspirants
Popularity Ranking**

06 **Parliamentarian Aspirants
Popularity Ranking**



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Methodology

Sampling

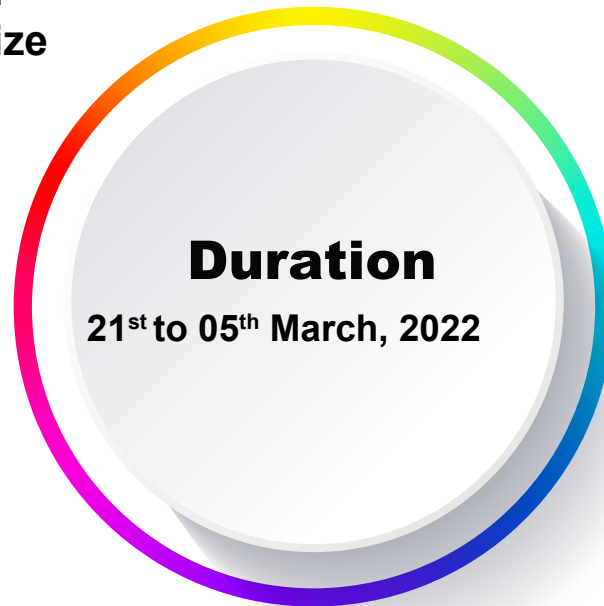
Random Sampling distributed proportionate to population size across 7 Constituencies in Kilifi County

Sample Size

1,063
Across Kilifi County

Sampling Error

+/- 3 with a 95% confidence level



Data Collection

Telephonic interviews were conducted

Population

Kilifi County adults of 18 years & above living in rural & urban areas.

Survey Sponsor

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Demographics

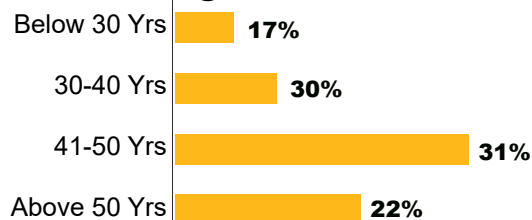
Gender



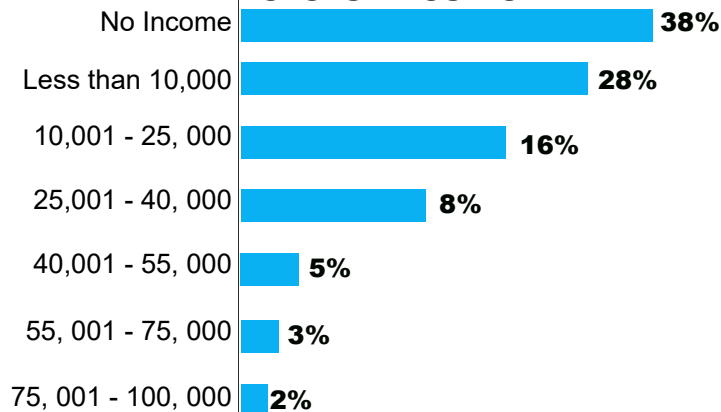
Setting



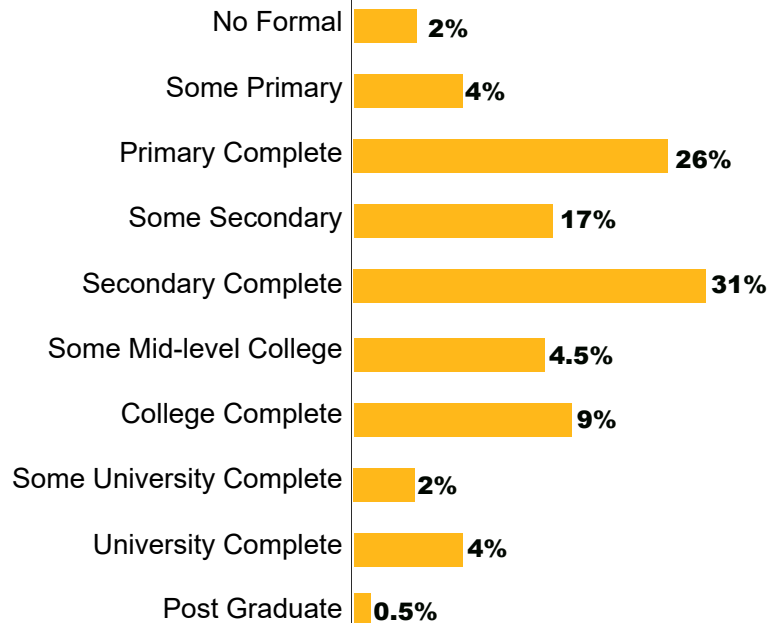
Age



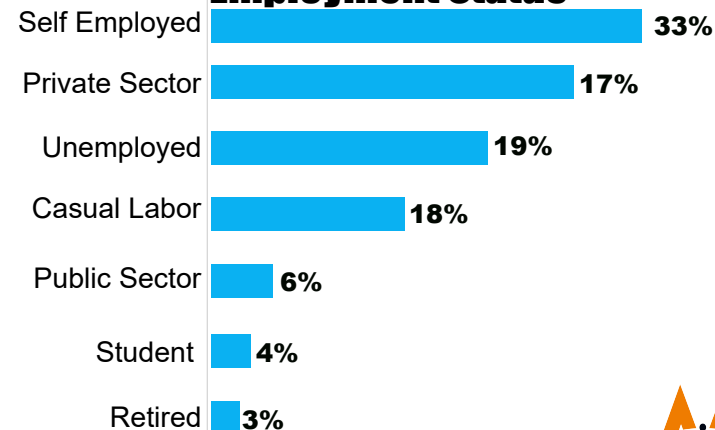
Level of Income



Level of Education



Employment Status



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Gubernatorial



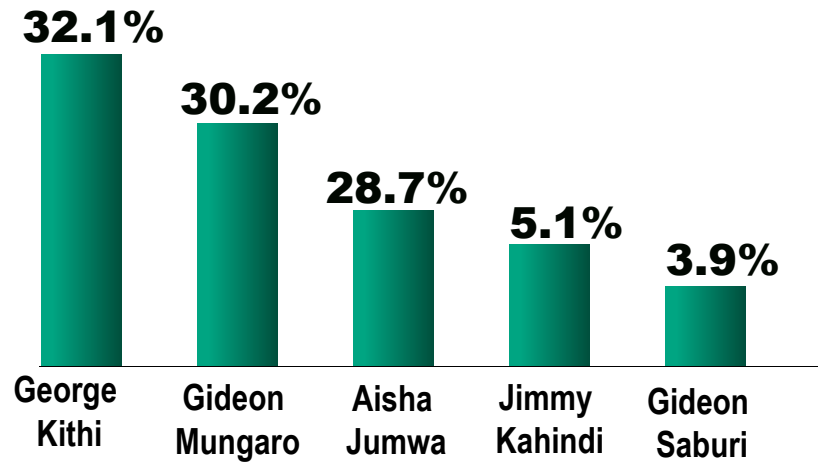
GEORGE KITHI
32.1%



GIDEON MUNGARO
30.2



AISHA JUMWA
28.7



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Senatorial



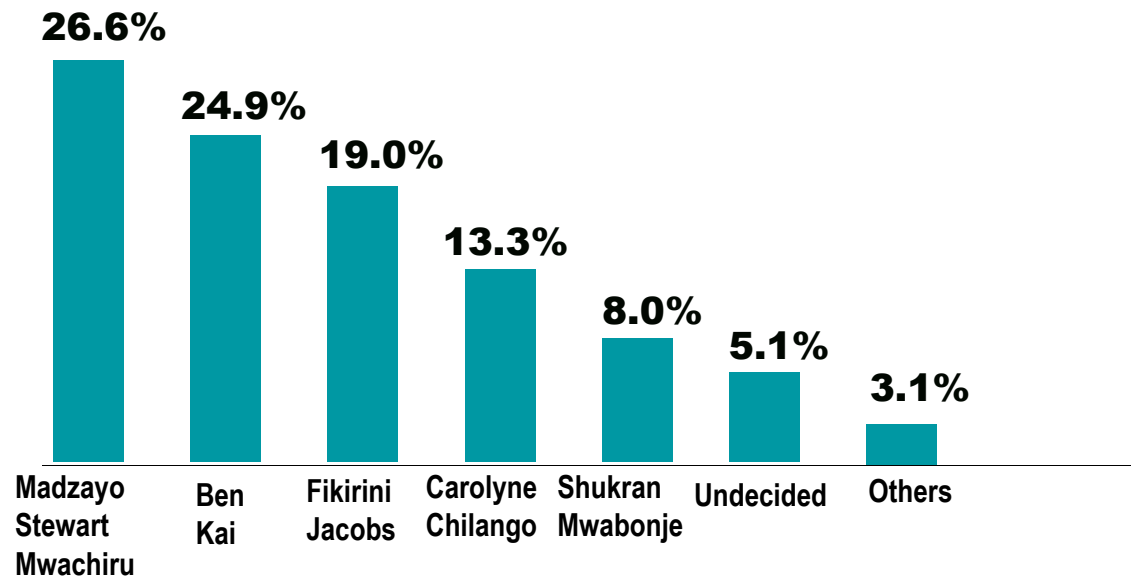
**MADZAYO STEWART
MWACHIRU 26.6%**



**BEN KAI
24.9%**



**FIKIRINI JACOBS
19.0%**



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Woman Rep.



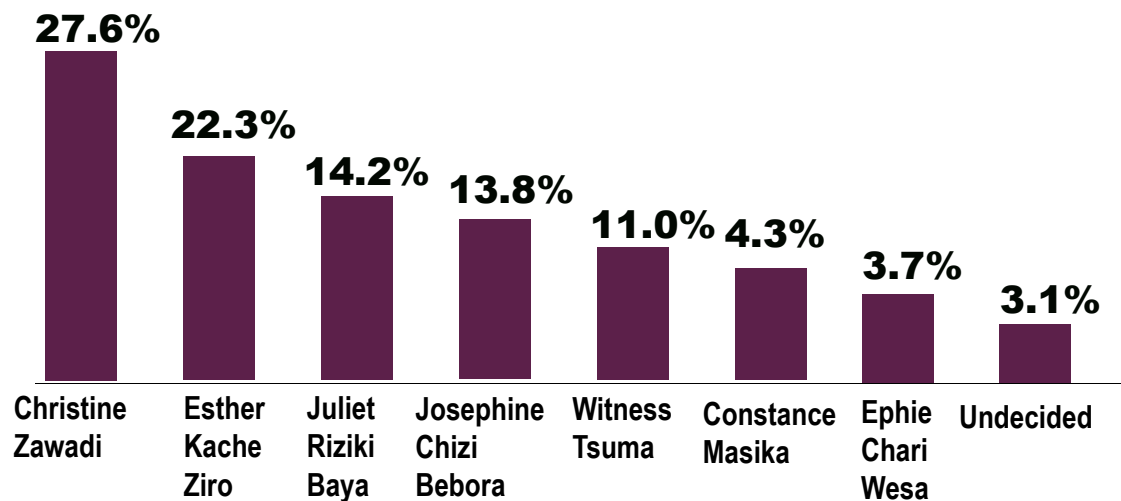
CHRISTINE ZAWADI
32.2%



ESTHER KACHE
ZIRO 22.3%



JULIET RIZIKI BAYA
14.2%



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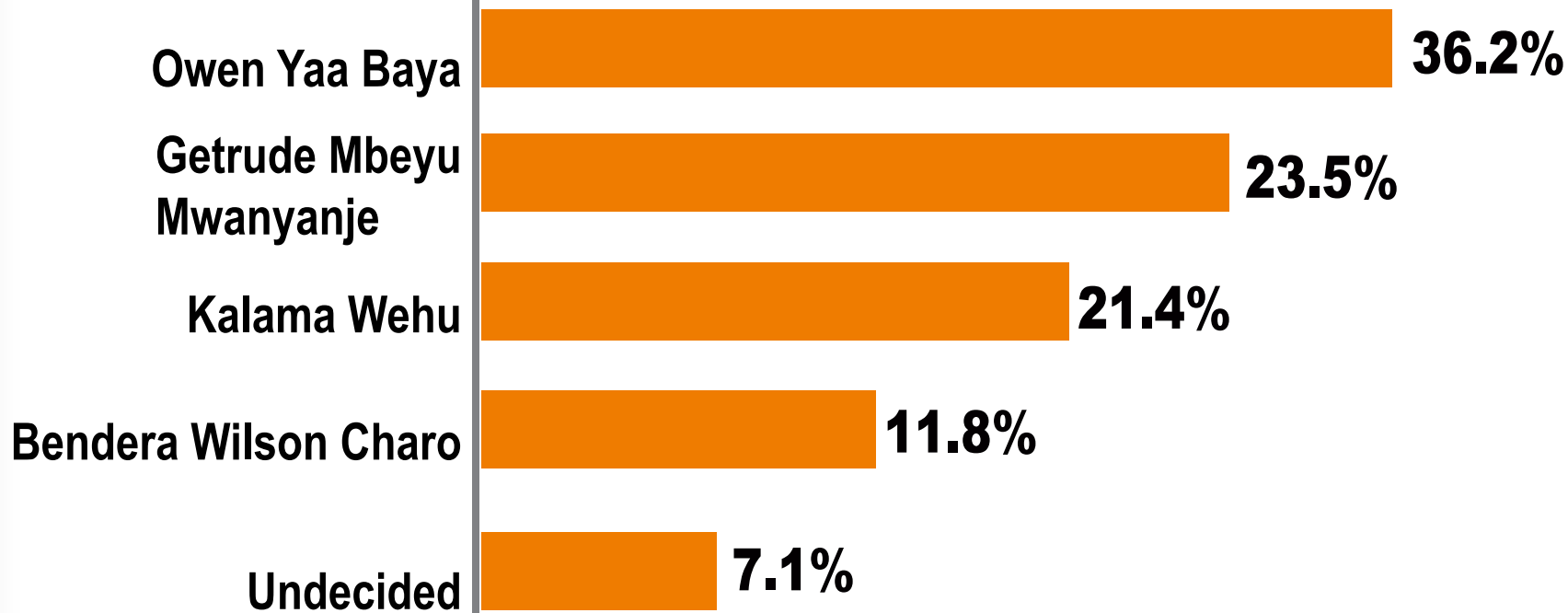


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Parliamentarian

KILIF NORTH CONSTITUENCY

Popularity Ranking



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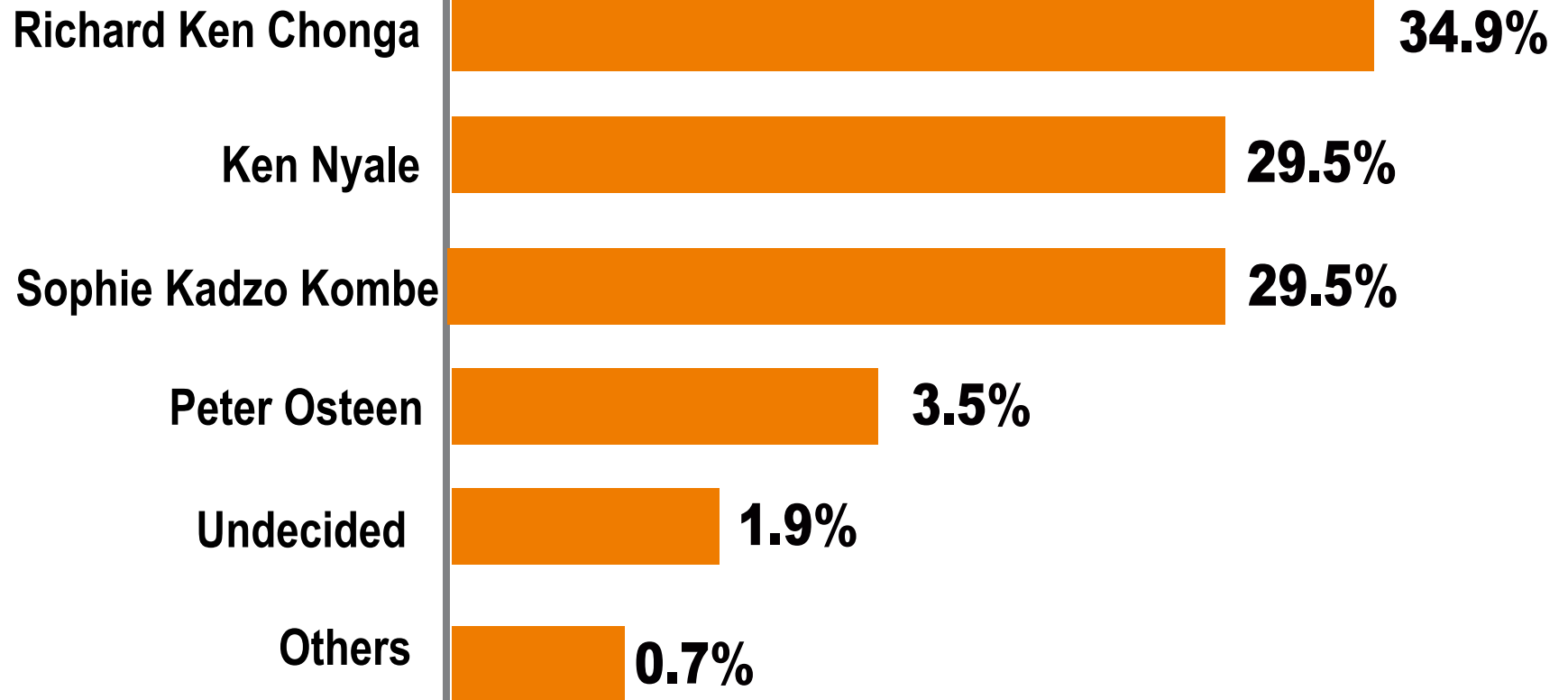
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Parliamentarian

KILIFI SOUTH CONSTITUENCY

Popularity Ranking



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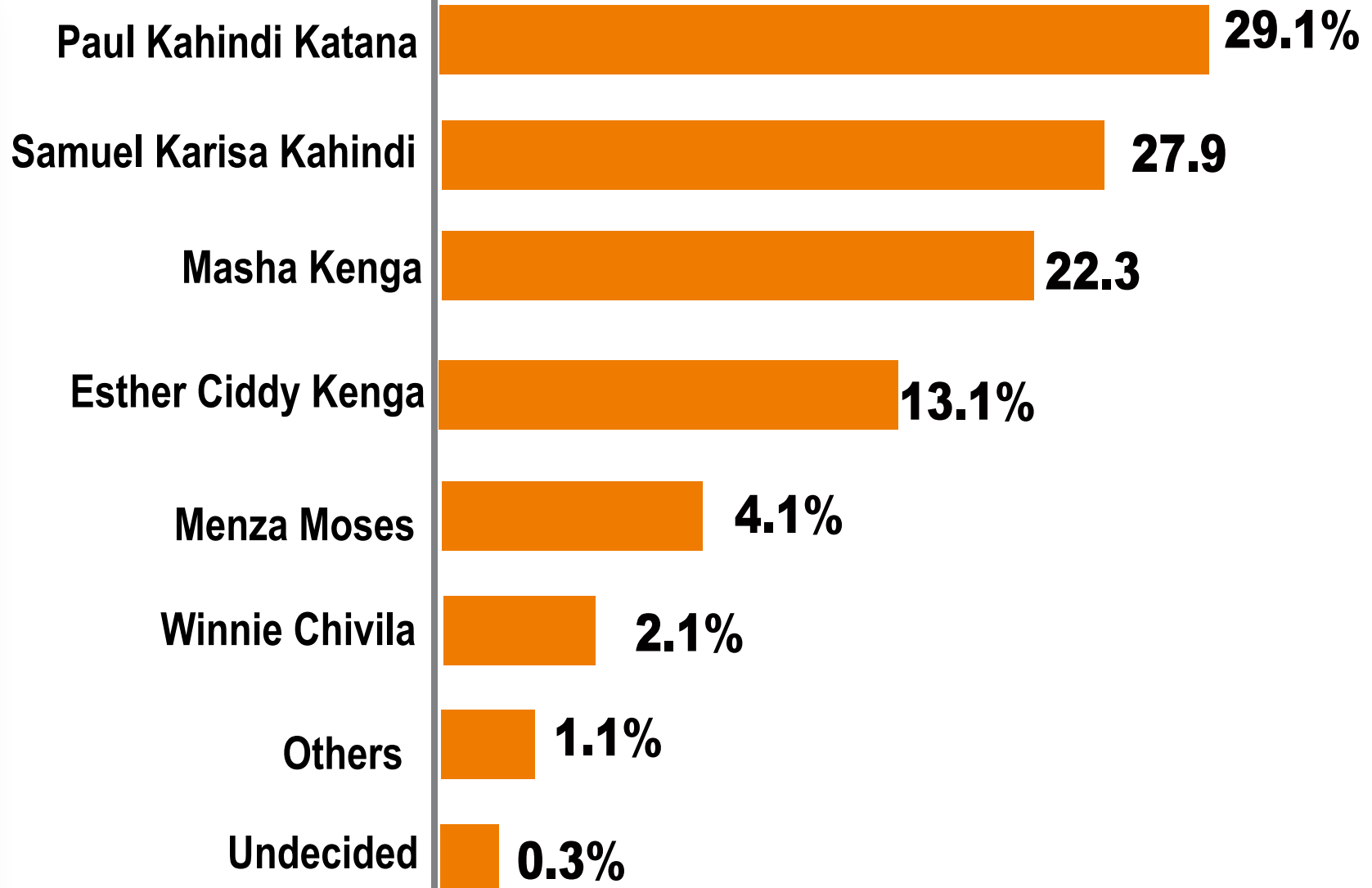


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Parliamentarian

KALOLENI CONSTITUENCY

Popularity Ranking



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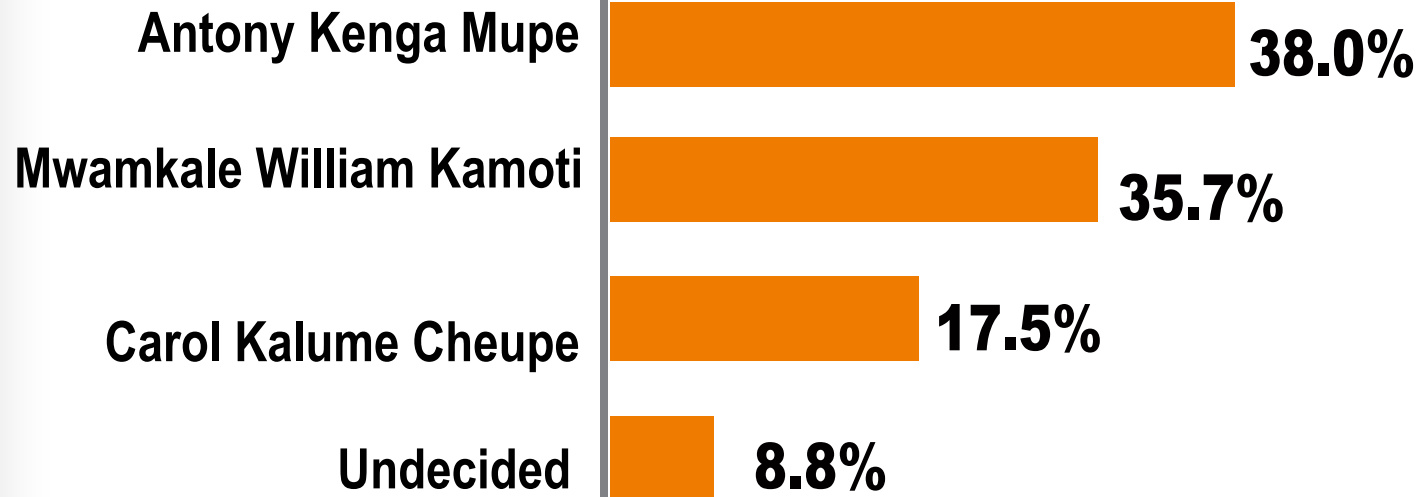


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Parliamentarian

RABAI CONSTITUENCY

Popularity Ranking



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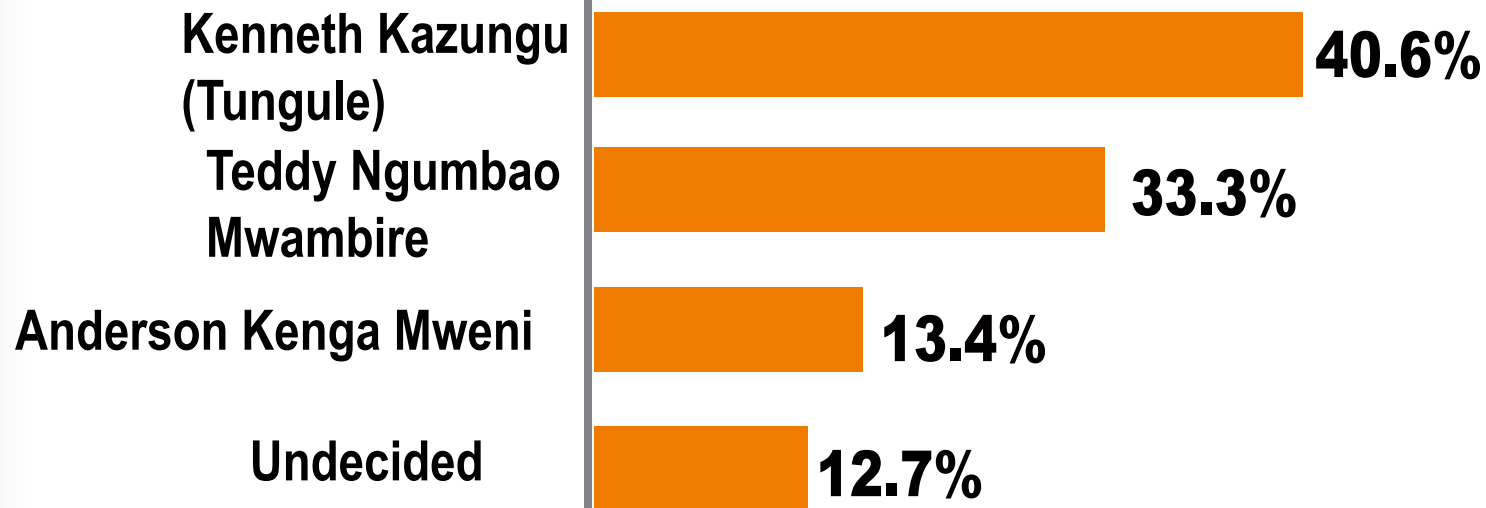


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Parliamentarian

GANZE CONSTITUENCY

Popularity Ranking



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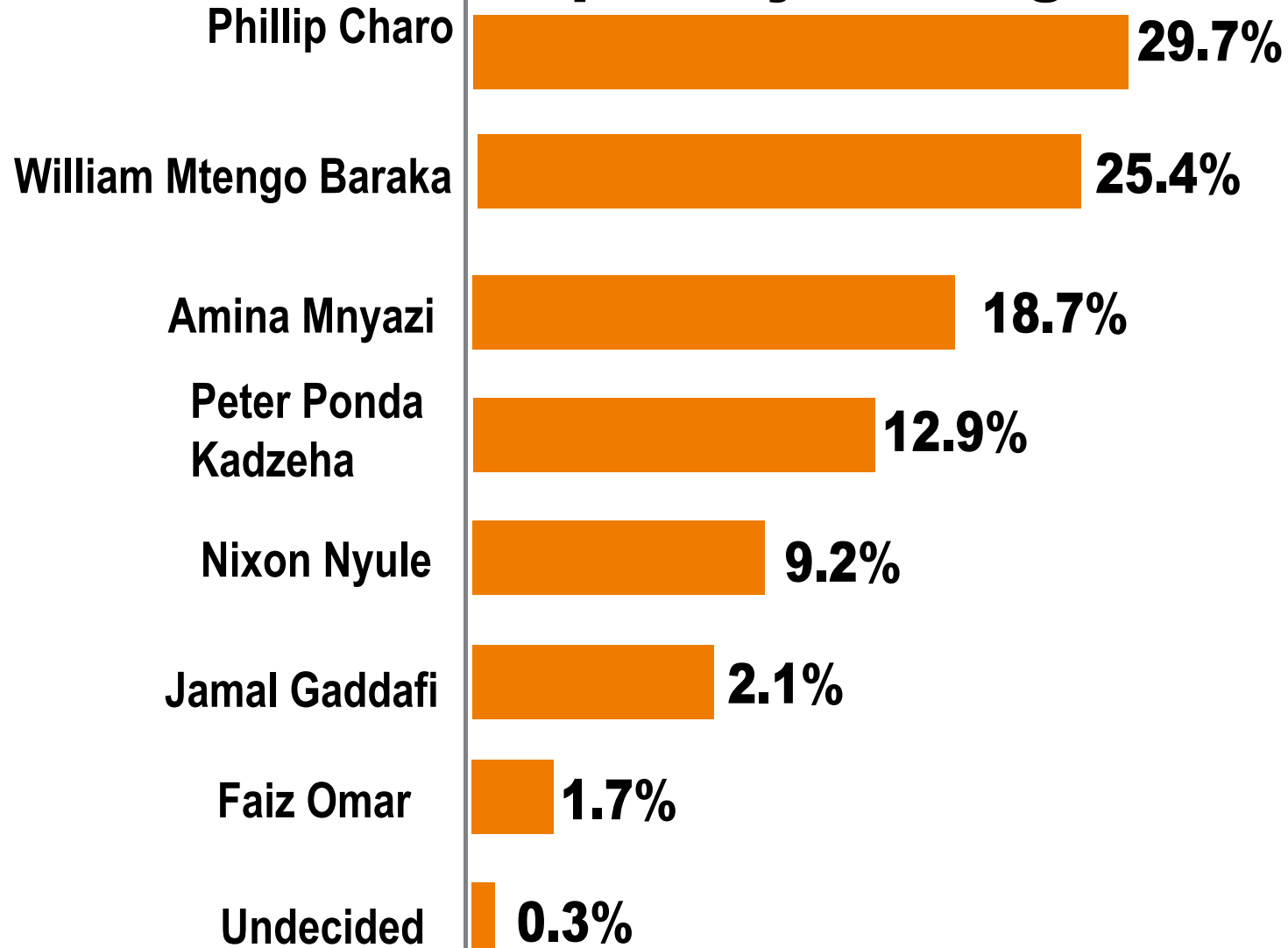


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Parliamentarian

MALINDI CONSTITUENCY

Popularity Ranking



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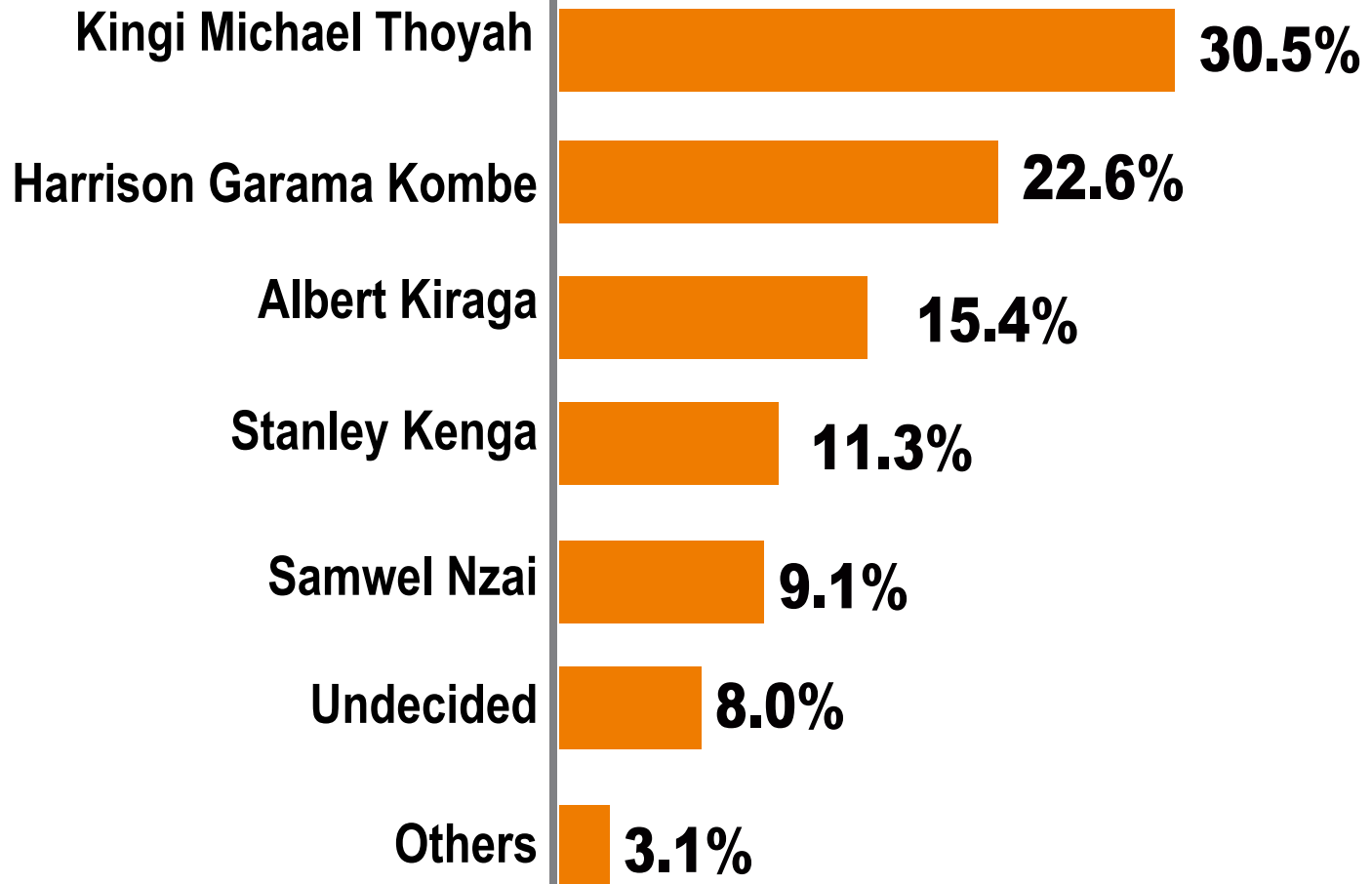


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Parliamentarian

MAGARINI CONSTITUENCY

Popularity Ranking



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**Opinion Poll
March 2022**



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